

# ROWW



*“By making a difference in just one person's life, the world has been changed for the better.”*

**A Monthly Newsletter**

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## STIHL USA Featured Partner

Following the devastating tornado in Tuscaloosa, Alabama in 2011, Reach Out Worldwide began a partnership with STIHL, the leading seller in America of gasoline powered, handheld outdoor power equipment.



Upon arriving in Tuscaloosa, we began purchasing the tools necessary to help the local community dig out of the destruction left by the deadly tornado. We knew we needed the best and safest equipment, and immediately we knew STIHL was a brand we could trust. When

we returned from our deployment, STIHL contacted us having noticed that we'd utilized their equipment as we cleared debris and were excited to allow our organizations to represent their brand as much as we were thrilled to be using it.



STIHL has since provided us with a variety of new equipment needed to utilize during our deployments as well as essential training to ensure proper use and performance. We now can meet the mission head on knowing that we are equipped with award-winning tools that exceed expectations, in an environment where disaster has left a variety of debris. We now have superior tools to adequately clear debris from paths that

are blocked, where victims are awaiting crucial assistance. We are excited to use top-notch, high quality products.

**We are honored to be partnering with STIHL, a stellar company that offers such a wide variety of superior tools and equipment!**

# STIHL®



## Holiday 2012

This past Holiday season, we assisted many local charitable organizations in the Los Angeles area, lending a hand. We filled stockings for underprivileged children, provided personal grooming products for adults, helped gather toys for 820 children, and assisted in giving a variety of gifts for families otherwise not able to afford them.

Your donation dollars and fundraising efforts were a crucial part of our participation during this time. Here are some letters from some of the organizations we were able to help.

*“On behalf of our adolescent clients, Circle of Help Foundation would like to thank Reach Out Worldwide again for your continued support and contributions. Your donations of stockings filled with candy for every child, as well as personal grooming products for our adult clients made a brighter holiday seasons for the clients which we serve.” ~Circle of Help Foundation*

*“On behalf of the Newton Police Activities League, I would like to sincerely thank you for making a donation of children’s toys which has been utilized in the Newton Area Toy Giveaway. This year we were able to give toys to 820 children from our community. It is only with generous gestures from large-hearted people like yourself that our Newton Police Activities League has been able to undertake and accomplish various community activities like this.” ~Newton Police Activities League*

*“In my years working at Montecito Heights Recreation Center, I have never seen the people of the community so thankful for the gifts your organization brought us. And the gifts couldn’t have gone to more deserving and needing families than the ones that received them. For these families these were the only gifts they were going to receive this holiday season. Children crying, their faces streaming with tears of joy, is what makes this job all the more rewarding. And the parents, to be humbled by the act of kindness, to where I’m getting tear soaked hugs, means you not only helped out a couple of families, but uplifted the spirits of our entire community.” ~*

Montecito Heights Recreation Center

## Who We Are

Reach Out WorldWide (ROWW) - consisting of skilled volunteers - is a non-profit registered 501(c)3 organization. While part of a relief team responding to the massive earthquakes that devastated Haiti on January 12, 2010; Actor/ Producer Paul Walker saw a gap between the availability of skilled resources and the requirement for such personnel in post-disaster situations. Following the trip he contacted a group of his friends to assist him in forming ROWW with the purpose of filling this unmet need.

ROWW is a network of committed professionals with first responder skill-set (including project management, logistics, heavy equipment operation, EMT, paramedic, firefighting, and healthcare, etc). The volunteers provide their expertise when disasters strike and augment local resources with the goal of accelerating relief efforts on a worldwide basis. ROWW has developed Standard Operating Procedures that facilitate arriving quickly, clearing access, providing basic necessities and medical assistance to ease the survivors' pain and bringing hope in the bleakest of circumstances.



## Missions

Roww has participated in multiple missions around the world since it’s inception in 2010.

**Haiti:** Five days after the devastating earthquake and tsunami in January 2010, we deployed a team just miles from Port Au Prince, Haiti where we set up medical aid tents to treat patients & help them



recover from the hot sun. We also assisted with transporting the injured & helping distribute supplies.

**Chile:** Another catastrophic earthquake hit just a month after Haiti, leaving regions of Chile ravaged

with destruction. Our team deployed to the area and partnered with Save The Waves Coalition, bringing clean drinking water to more remote sites. We also set up triage stations where we provided medical aid to the sick and injured.



**Indonesia:** In October 2010, a 7.7 magnitude earthquake struck Indonesia, triggering a tsunami that swept through the Mentawai islands. Following the tsunami, a record-breaking storm descended, making it nearly impossible for relief workers to get into the area. We created make-shift shelters and began treating injuries and illnesses, handed out water filters, and set up 11 relief clinics in villages/ towns.



**Tuscaloosa, Alabama, USA:** Nobody imagined that a tornado would hit epic proportions in April, 2011. The F5 tornado destroyed lives, homes, and businesses. Our first stateside mission, we deployed a recon team to assess the situation before our large team deployed into Tuscaloosa. Once the team arrived, we aligned with some local college students and residents and packed the truck full of new tools, equipment and gear. We began clearing debris in neighborhoods & finding shelter for the residents that had been displaced. This was our first non-medial mission, but one in where we sharpened other essential skills.

**New York, USA:** Hurricane Sandy, the largest Atlantic hurricane on record, struck the Northeast coast in October 2012.

## Social Media

In 2013, we are increasing our social media presence. We have many goals this year, one of them interacting on our social media outlets to provide you with up-to-date information on our missions, disaster preparedness tips, quotes, partner information, and more.

**Twitter:** @ReachOutWW

**Facebook/Reach Out Worldwide**

**Pinterest:** reachoutww

**YouTube:** reachoutworldwide